

How to conduct "fumettivoice"

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1. Scope out the image you want to capture. Ensure the image links to a critical analysis of the context of organic waste management surrounding the University of Winnipeg community. Take a photo with your camera, ensuring the image is ETHICAL (causes no harm) to people or places. A special written CONSENT form is needed for identifiable faces and some places.

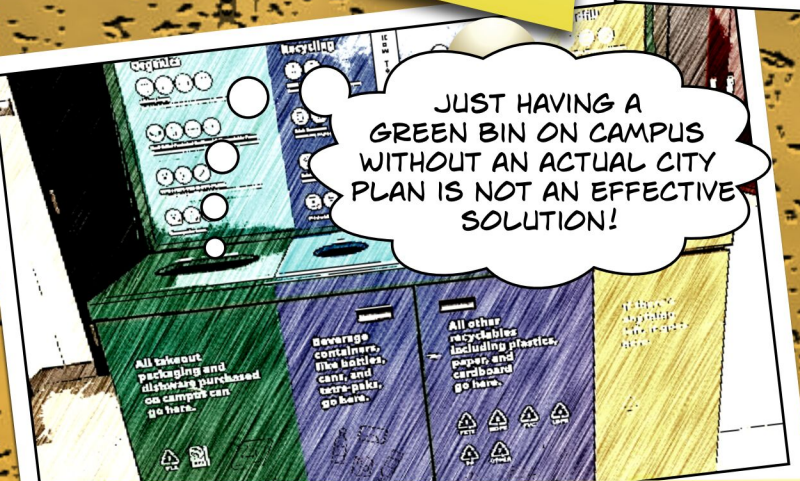
2. Note down the significance of the image you captured using the SHOWED method*. Pair the following description critically with your image:

- What do you (S)ee here?
- What is really (H)appening here?
- How does this relate to (O)ur lives?
- (W)hy does this situation (e)xist?
- What can we (D)o about it?

Source: *Wang and Burris (1997)

*SHOWED Method of Image Analysis:

- What do you See here? A waste management bin on the university campus. Green is for organic waste, blue for recycling, orange for landfill.
- What is really Happening here? The bin had a few items in it, some that do not belong (2 plastic bottles). The other bins were half full.
- How does this relate to Our lives? I read that 50% of our waste on campus is organic. Where are we putting it all? What about global warming and pollution?
- Why does this situation exist? It makes me mad to be honest. I do not think people know about organic waste handling. I guess they think it breaks down in the garbage so it is OK? Also, the city does not have a public program so it probably reflects on this.
- What can we Do about it? Maybe... do some social media efforts to educate people. What about fines? Can we not ask the city to implement a plan?



3. Add your narrative (speech balloon or text) to the image. Submit your image, SHOWED method analysis, and the image with narrative to the principal investigator of this project to the Sharepoint site or via email.

4. Build the Fumetti (photocomic) story.

