

How to conduct "fumettivoice"

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1. Scope out the image you want to capture. Ensure the image links to the context of organic waste management surrounding the theme of the next focus group. Take a photo with your camera (JPEG format), avoiding any images that identify people or key places, ensuring the image is ETHICAL (causes no harm).

2. Note down the significance of the image you captured using the **SHOWED Method***. Pair the following description critically with your image:

- What do you (S)ee here?
- What is really (H)appening here?
- How does this relate to (O)ur lives?
- (W)hy does this situation (e)xist?
- What can we (D)o about it?

Source: *Wang and Burris (1997)



3. Add your narrative (speech balloon or text) to the image. Submit two files. The first is your image separately, and one PowerPoint slide (see template) that will include: your image, **SHOWED** method analysis, and the image with narrative. Send this information to the Elegantly Wasted Sharepoint site, or via the principal investigator by via email. Arrange slides together as a story!



4. Build the **Fumetti** (photo comic). This will be done together with the other focus group participants to develop a shared experience. It will start as a storyboard, then develop into a story. You will have an opportunity often to review drafts and the final product.